

Privacy Policy Statement

Aurison Medical Technologies Co., Ltd. and its subsidiaries and associated companies (collectively, “Aurison”, “we”, “us” or “our”) respect your privacy and are committed to protecting your personal data.

This Privacy Policy applies to visitors of our website and individuals who participate in, access, or register for Aurison’s product warranty, technical support, product updates, digital platforms, applications, activities, or online content (collectively referred to as “User Services”).

This Privacy Policy is governed by the Personal Information Protection Law of the PRC (PIPL), and takes into account applicable data protection laws in relevant jurisdictions (including Hong Kong Personal Data (Privacy) Ordinance (PDPO), the Malaysia Personal Data Protection Act 2010), as well as internationally recognised data protection principles, such as purpose limitation, data minimisation, transparency, storage limitation, and security safeguards etc.

This Privacy Policy Statement explains how we collect, use, disclose, store, transfer, and protect your personal data.

Collection of Personal Data

You are not required to provide personal data to browse our website. However, when you register for or use our User Services, we may collect personal data necessary to provide such services.

Provision of Personal Data

Provision of personal data is voluntary. However, certain personal data is necessary for us to provide our products and User Services, including registration, product warranty activation, technical support, and system functionalities.

If you do not provide such required personal data, we may not be able to process your request or provide the relevant services.

Purpose of Collection and Use of Personal Data

Personal data collected may be used for the following purposes:

- Processing your registration and activating product warranty
- Providing technical support, product updates, and safety notifications
- Communicating with you regarding your account, registration, or services
- Managing customer relationships and handling enquiries or complaints
- Verifying your identity where necessary
- Improving our products, services, and user experience
- Conducting internal research, analysis, and service enhancement
- Designing and developing new services, features, or activities

- Complying with applicable laws, regulations, or regulatory requirements
- Supporting clinical analysis, AI-assisted functionalities, system optimisation, and product improvement (where applicable and in compliance with applicable laws)
- Any other purposes directly related to the above

Sensitive Personal Data

Where applicable, personal data collected may include sensitive personal information (such as health or medical-related data). We will only process such data where necessary and with your explicit consent and will adopt enhanced security measures to protect such data.

Types Of Personal Data Collected

The types of personal data we may collect include (but are not limited to):

Data Category	Attributes
Identity	Full Name, Preferred Name
Contact	Email Address, Mobile Number
Product & Purchase	Product Model, Serial Number, Date of Purchase, Purchase Order Number, Distributor/Reseller Information
Professional Information	Country of Practice, Institution Information, Professional Title, Specialties, Experience, Usage Information
Usage Insights	Device Usage Patterns, Preferences, Interaction Data (where applicable)

Confidentiality, Disclosure and Security of Personal Data

All personal data collected will be kept confidential.

We may disclose or transfer your personal data where necessary for the purposes stated above to:

- Our subsidiaries, affiliates, and associated companies
- Selected and authorised partners involved in service provision
- Contractors, agents, or service providers (e.g. IT, cloud, CRM providers)
- Professional advisers (including lawyers, auditors, consultants)
- Government authorities, regulators, or law enforcement agencies where required by law

Where required under applicable laws, such disclosure will be subject to your consent.

We do not sell your personal data to third parties. Aurison takes all reasonable and practicable steps to ensure that personal data held by us is stored securely and protected against unauthorised or accidental access, processing, erasure, loss, or use.

Handling of Non-Personal Information

Any questions, comments, suggestions, or other information (other than personal data) submitted to Aurison through this website or any part thereof shall be deemed to be provided voluntarily on a non-confidential and non-proprietary basis.

Aurison reserves the right to use, reproduce, disclose, transmit, publish, and otherwise utilise such information for the purposes of improving its products, services, and user experience, including sharing such information with its associated companies where appropriate.

For the avoidance of doubt, any personal data submitted will be handled in accordance with this Privacy Policy Statement and applicable data protection laws.

International Transfers of Personal Data

As Aurison operates a global business and collaborates with selected and authorised partners across multiple jurisdictions, your personal data may be transferred to, stored, and processed outside your place of residence, including in jurisdictions where data protection laws may differ, such as the People's Republic of China, Malaysia and Hong Kong.

We may utilise servers, cloud infrastructure, and service providers located in various countries and territories to support the provision of our User Services. Such transfers may be necessary for purposes including the service delivery, system operations, data storage, technical support, and AI-related processing.

Aurison takes reasonable and practicable steps to ensure that appropriate safeguards are in place to protect your personal data during such transfers. These measures include, where appropriate:

- entering into contractual arrangements with third parties to ensure personal data is processed only in accordance with our instructions
- requiring service providers and partners to implement appropriate technical and organisational security measures
- applying encryption, access controls, and other security mechanisms
- restricting access to personal data on a need-to-know basis

Where required under applicable laws and regulations, we will obtain your consent prior to transferring your personal data across borders.

Aurison remains responsible for the protection of your personal data and is committed to handling such data in a manner consistent with applicable data protection requirements in the jurisdictions in which we operate.

Retention of Personal Data

We will retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, unless a longer retention period is required or permitted by applicable laws or regulatory requirements.

Upon expiry of the applicable retention period, we will take reasonable steps to securely delete, anonymise, or otherwise dispose of your personal data.

Direct Marketing

Aurison may use your personal data for direct marketing purposes only with your consent. Subject to your consent, we may use your personal data, including your name, contact details (such as email address and mobile number), and professional or usage-related information, to send you marketing communications relating to:

- our products and services (including ultrasound devices and related solutions)
- product updates, enhancements, and new features
- training programmes, educational content, and workshops
- events, webinars, and demonstrations
- newsletters and industry insights
- other information that may be relevant to your professional interests

Such communications may be delivered through various channels, including email, SMS, telephone, post, or digital platforms (such as messaging applications or online channels).

Where appropriate, we may tailor the content of such communications based on your interactions with us, preferences, or professional profile, in order to provide information that is more relevant to your needs.

Aurison will only use your personal data for direct marketing where you have given your consent. You may withdraw your consent or opt out of receiving marketing communications at any time, free of charge, by following the unsubscribe instructions in our communications or by contacting us at privacy@aurison-ai.com.

Upon receipt of your request, we will cease to use your personal data for direct marketing purposes as soon as reasonably practicable.

Use Of Cookies

We may use cookies and similar technologies to:

- Enhance website functionality and security
- Improve user experience
- Analyse usage and performance



You may disable cookies via your browser settings, though certain features may not function properly.

Third-Party Links

This Privacy Policy Statement applies only to websites, platforms, and applications operated by Aurison. Our website or services may contain links to third-party websites, platforms, or resources that are not owned or controlled by Aurison. These links are provided for your convenience and reference only. When you access or use such third-party websites or services, you will be subject to the terms and privacy policies of those third parties. Aurison does not control and is not responsible for the content, security, or data handling practices of any external websites or services. Any personal data or information you provide to third-party websites will be governed by their respective privacy policies, and not by this Privacy Policy Statement. You are advised to review the privacy policies and terms of use of any third-party websites before providing any personal data. Access to and use of such external websites or services is at your own discretion and risk.

Data Subject Rights

Subject to applicable laws, you may have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your personal data
- Withdraw your consent
- Object to or restrict certain processing activities

Requests for access to personal data may be subject to a reasonable fee, where permitted under applicable laws.

Aurison will take reasonable steps to ensure that personal data held by us is accurate, complete, and up to date. Where you believe that any personal data we hold about you is incorrect, you may request correction and we will process such request as soon as reasonably practicable.

If you wish to exercise your rights, including accessing or correcting your personal data, withdrawing your consent, or making any enquiries regarding our data handling practices, you may contact us in writing at:

Aurison Medical Technologies Co., Ltd.

Address: Unit 5, Room 2203, No. 215 Donghuang Road, Huli District, Xiamen, Fujian, China

Email: privacy@aurison-ai.com



Governing Language

In case of any inconsistency between the English and Chinese versions of this Privacy Policy, the English version shall prevail.

隐私政策声明

Aurison Medical Technologies Co., Ltd. 及其附属公司与关联公司（统称「Aurison」、「我们」）重视您的隐私，并致力于保护您的个人资料。

本隐私政策适用于访问我们网站的用户，以及参与、使用或注册 Aurison 产品保养、技术支持、产品更新、数码平台、应用程序、活动或在线内容（统称「用户服务」）的人士。

本隐私政策根据《中华人民共和国个人信息保护法》（「PIPL」）制定，并参考适用司法管辖区（包括香港《个人资料（私隐）条例》（PDPO）及马来西亚《个人资料保护法》）的相关规定，以及国际公认的数据保护原则，包括目的限制、数据最少化、透明性、保存期限限制及安全保障等。

本政策说明我们如何收集、使用、披露、储存、传输及保护您的个人资料。

资料收集

您无需提供个人资料即可浏览本网站，但当您注册或使用我们的用户服务时，我们可能会收集提供相关服务所必需的个人资料。

提供个人资料

提供个人资料属自愿性质。然而，部分个人资料对于我们提供产品及用户服务（包括注册、产品保养启动、技术支持及系统功能）属必要数据。

如您未能提供该等必要资料，我们可能无法处理您的申请或提供相关服务。

个人资料的使用目的

我们所收集的个人资料可能用于以下用途：

- 处理您的注册申请及启动产品保养服务
- 提供技术支持、产品更新及安全通知
- 就您的账户、注册或相关服务与您进行沟通
- 管理客户关系，以及处理查询或投诉
- 在必要情况下核实您的身份
- 改善我们的产品、服务及用户体验
- 进行内部研究、分析及服务优化
- 设计及开发新服务、功能或活动

- 遵守适用的法律、法规或监管要求
- 在符合法律规定的前提下，用于支持临床分析、人工智能辅助功能、系统优化及产品改进
- 与上述用途直接相关的其他目的

敏感个人资料

在适用情况下，我们可能收集敏感个人资料（例如健康或医疗相关资料）。我们仅在必要情况下并在取得您的明确同意后处理该等数据，并采取更高标准的安全措施加以保护。

所收集的个人资料类型

我们可能收集的个人资料类型包括（但不限于）：

数据类别	数据内容
身份资料	全名、惯用名称
联络数据	电邮地址、手机号码
产品及购买数据	产品型号、序列号、购买日期、订单编号、分销商 / 经销商资料
专业资料	执业国家、所属机构数据、职称、专业领域、经验及使用相关数据
使用数据	设备使用模式、偏好设定、互动数据（如适用）

个人资料的保密、披露及安全

所有收集的个人资料均会被视为机密数据处理。

在达成本政策所述目的所需的情况下，我们可能向以下各方披露或转移您的个人资料：

- 我们的附属公司、关联公司及联营公司
- 参与服务提供的指定及授权合作伙伴
- 承包商、代理或服务供货商（例如信息科技、云端服务或客户关系管理系统供货商）
- 专业顾问（包括律师、核数师及顾问）
- 根据法律要求须披露资料的政府机关、监管机构或执法机构

在适用法律要求下，该等披露将以取得您的同意为前提。

我们不会将您的个人资料出售予第三方。Aurison 将采取一切合理及可行的措施，确保所持有的个人资料获得妥善保管，并防止未经授权或意外的存取、处理、删除、遗失或使用。

非个人资料的处理

透过本网站或其任何部分向 Aurison 提交的任何问题、意见、建议或其他数据（不包括个人资料），均视为自愿提供，且属非保密及非专有性质。

Aurison 保留权利可为改进其产品、服务及用户体验之目的，使用、复制、披露、传输、发布或以其他方式利用该等数据，并可在适当情况下与其关联公司共享该等数据。

为免生疑问，任何所提交的个人资料将按照本隐私政策声明及适用的数据保护法律处理。

个人资料的跨境传输

由于 Aurison 在多个司法管辖区营运并与经筛选及授权的合作伙伴合作，您的个人资料可能会被传输至、储存于或在您所在地以外的国家或地区进行处理，包括数据保护法律可能有所不同的司法管辖区，例如中华人民共和国、马来西亚及香港。

我们可能会使用位于不同国家或地区的服务器、云端基础设施及服务供货商，以支持用户服务的提供。该等跨境传输可能出于服务提供、系统运作、数据储存、技术支持及人工智能相关处理等目的而进行。

Aurison 将采取合理及可行的措施，确保在进行该等跨境传输时已设有适当的保障措施，以保护您的个人资料。该等措施包括（在适用情况下）：

- 与第三方订立合约安排，确保个人资料仅按照我们的指示严格处理
- 要求服务供货商及合作伙伴实施适当的技术及组织性安全措施
- 采用加密、访问控制及其他安全机制
- 按「知情需要」原则限制对个人资料的存取

在适用法律及法规要求下，我们将在进行跨境传输前取得您的同意。

Aurison 对您的个人资料保护承担持续责任，并致力于按照我们营运所在相关司法管辖区的适用数据保护要求处理该等数据。

个人资料保存期限

我们仅会在实现收集目的所需的期间内保留您的个人资料，除非适用法律或监管要求允许或要求延长保存期限。

在保存期限届满后，我们将采取合理措施对您的个人资料进行安全删除、匿名化处理或以其他方式妥善处置。

直接营销

Aurison 仅在取得您的同意后，方会使用您的个人资料作直接营销用途。在您同意的情况下，我们可能使用您的个人资料，包括您的姓名、联络数据（例如电邮地址及手机号码），以及您的专业或使用相关数据，向您发送与以下内容相关的市场推广信息：

- 我们的产品及服务（包括超声设备及相关解决方案）
- 产品更新、升级及新功能
- 培训课程、教育内容及工作坊
- 活动、网上研讨会及示范
- 电子通讯及行业信息
- 其他可能与您的专业兴趣相关的信息

该等信息可能透过不同渠道发送，包括电邮、短讯、电话、邮寄或数码平台（如实时通讯应用程序或网上渠道）。

在适当情况下，我们可能根据您与我们的互动、偏好或专业数据，对相关信息内容进行调整，以提供更符合您需求的内容。

Aurison 仅会在取得您同意的情况下使用您的个人资料作直接营销用途。您可随时透过我们通讯中的取消订阅指示，或联络我们（privacy@aurison-ai.com），免费撤回同意或选择不再接收相关推广信息。

在收到您的要求后，我们将在合理可行情况下尽快停止使用您的个人资料作直接营销用途。

Cookies 的使用

我们可能使用 Cookies 及类似技术以：

- 提升网站功能及安全性
- 改善用户体验
- 分析使用情况及表现

您可透过浏览器设定停用 Cookies，但部分功能可能因此无法正常运作。

第三方连结

本隐私政策仅适用于由 Aurison 营运的网站、平台及应用程序。我们的网站或服务可能包含指向第三方网站、平台或资源的连结，而该等第三方并非由 Aurison 拥有或控制。该等连结仅为方便您使用及参考而提供。

当您存取或使用该等第三方网站或服务时，将受该等第三方的条款及隐私政策所规范。

Aurison 对任何外部网站或服务的内容、安全性或数据处理方式概不负责。



您向第三方网站提供的任何个人资料或信息，将受其各自的隐私政策所规管，而非本隐私政策声明。建议您在提供任何个人资料前，先查阅该等第三方网站的隐私政策及使用条款。

您存取及使用该等外部网站或服务，须自行承担相关风险。

资料当事人权利

在适用法律及法规的规限下，您可能享有以下权利：

- 查阅您的个人资料
- 要求更正不准确或不完整的个人资料
- 要求删除您的个人资料
- 随时撤回您的同意
- 反对或要求限制特定的数据处理活动

在适用法律允许的情况下，查阅个人资料的请求可能需支付合理费用。

Aurison 将采取合理措施，确保我们所持有的个人资料准确、完整及保持最新。如您认为我们持有的任何个人资料不准确或不完整，您可提出更正要求，我们将在合理可行情况下尽快处理该等请求。

如您希望行使上述权利，包括查阅或更正个人资料、撤回同意，或就我们的数据处理方式提出任何查询，您可透过书面方式联络我们：

奥睿声

地址: 中国福建省厦门市湖里区东黄路 215 号 2203 室 5 单元

电邮: privacy@aurison-ai.com

适用语言

如本隐私政策的中英文版本有任何歧义，概以英文版本为准。